



FOR IMMEDIATE RELEASE

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CLEVELAND PLAY HOUSE'S ANNUAL BENEFIT

***MAD MEN, MUSIC & MARTINIS***

TO TAKE PLACE

SATURDAY, JUNE 7, 2014

**CLEVELAND, OH** (May 19, 2014) Cleveland Play House along with co-chairs Char Fowler and Ryan R. Cross, are pleased to announce details of the 2014 annual benefit, **Mad Men, Music & Martinis**. Taking place on June 7<sup>th</sup> in the Allen Theatre at PlayhouseSquare, this year's theme pays homage to the swanky era of the 1960's. The evening will include cocktails, a live auction and raffle, roaming dinner and live entertainment by **Kristine Jackson**, Cleveland native **Elijah Rock** and tap legend **Maurice Hines**. CPH will also be honoring **Barbara R. Snyder**, President, Case Western Reserve University and **Thomas F. Zenty, III**, Chief Executive Officer, University Hospitals with the Centennial Star Award. All proceeds from **Mad Men, Music & Martinis** will benefit the artistic and educational programs of Cleveland Play House. CPH is grateful for the support of their "Leader of the Pack" sponsor, **KeyBank**.

As America's first regional theatre, Cleveland Play House takes great pride in its commitment to arts education. Noted graduates of the Case Western Reserve University/Cleveland Play House MFA program include **Tony-nominee Elizabeth A. Davis**, and one of the "Mad Men" himself, **Rich Sommer**, who plays Harry Crane on the hit show. Through the generosity of guests attending the June 7<sup>th</sup> benefit, CPH will have the opportunity to continue their tradition of arts education through programs for students, educators, families and surrounding communities.

Guests attending **Mad Men, Music & Martinis** are encouraged to dress according to theme by donning a fedora and skinny tie, dressing up in a vintage pillbox hat and pearls, or just wearing their cocktail finest for the swankiest night in town!

**Benefit Schedule: elements of the evening**

*The evening's music will come courtesy of The Mike Petrone Orchestra, and catering will be provided by Zack Bruell Events.*

**5:30 p.m.**

VIP reception with cocktails, hors d'oeuvres and a special appearance by \*featured performers

**6:30 p.m.**

Cocktails, hors d'oeuvres and roaming dinner

**8:00 p.m.**

Featured Performers:

- \*Maurice Hines (*Tappin' Thru Life*)
- \*Elijah Rock (*Breath & Imagination*)
- \*Kristine Jackson

Centennial Star Award Presentation honoring:

Barbara R. Snyder, President, Case Western Reserve University  
Thomas F. Zenty III, Chief Executive Officer, University Hospitals

Live Auction

**9:00 p.m.**

Dessert and dancing

**Ticket Information**

**Mad Men, Music & Martinis** will take place June 7. To purchase tickets online, visit [www.mkt.com/cleveland-play-house](http://www.mkt.com/cleveland-play-house). For questions, or to purchase tickets via phone, please contact Kathryn Dhillon at (216) 400-7036 or via email at [kdhillon@clevelandplayhouse.com](mailto:kdhillon@clevelandplayhouse.com).

**Individual Ticket Levels:**

Mercedes Benz: @ \$1,000/person

One ticket to performance with premier seating • Cocktails, dinner, desserts and post-show party • Complimentary valet parking • Four complimentary raffle tickets • Recognition in CPH Donor Listing in 2014-15 Season playbills • VIP reception with featured artists

Stop in the Name of Love: @ \$500/person

One ticket to performance with preferred seating • Cocktails, dinner, desserts and post-show party • Two complimentary raffle tickets • Complimentary valet parking

Twist & Shout: @ \$300/person

One ticket to performance • Cocktails, dinner, desserts and post-show party • Complimentary valet parking

Light My Fire: @ \$150/person – ***Only a limited number of tickets remain***

One ticket to performance and post-show party • Complimentary valet parking

**Remaining Sponsorship Levels:**

Good Vibrations: \$15,000

12 tickets to benefit with premier seating and complimentary valet for 6 • 8 tickets to *Maurice Hines is Tappin' Thru Life* • Half-page ad in benefit program • Half-page ad in *Tappin' Thru Life* playbill •

Recognition on Allen Theatre Lobby screens • Recognition in *Tappin' Thru Life* curtain speech • VIP reception with featured artists • Listing in Corporate Honor Roll in all 2014-15 Season playbills • Recognition on CPH website for one year

Born to Be Wild: \$10,000

10 tickets to benefit with preferred seating and complimentary valet for 5 • 6 tickets to *Maurice Hines is Tappin' Thru Life* • Quarter-page ad in benefit program • Logo recognition in *Tappin' Thru Life* playbill • VIP reception with featured artists • Listing in Corporate Honor Roll in all 2014-15 Season playbills • Recognition on CPH website for one year

Like a Rolling Stone : \$5,000

8 tickets to benefit with preferred seating and complimentary valet for 4 • 2 tickets to *Maurice Hines is Tappin' Thru Life* • Logo recognition in benefit program • Listing in Corporate Honor Roll in all 2014-15 Season playbills • Recognition on CPH website for one year

Founded in 1915, **Cleveland Play House** is America's first professional regional theatre. Throughout its rich history, Cleveland Play House has remained dedicated to its mission to inspire, stimulate and entertain diverse audiences in Northeast Ohio by producing plays and theatre education programs of the highest professional standards. It has produced more than 100 world and/or American premieres, and over its long history more than 12 million people have attended over 1,300 CPH productions. Cleveland Play House looks toward its centennial while performing in three state-of-the-art venues at PlayhouseSquare in downtown Cleveland.

The Ohio Arts Council helped fund Cleveland Play House with state tax dollars to encourage economic growth, educational excellence and cultural enrichment for all Ohioans. We also thank the residents of Cuyahoga County for supporting Cleveland Play House through Cuyahoga Arts & Culture.

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